

THE OPPORTUNITY TO MAKE A DIFFERENCE HAS NEVER BEEN GREATER

A Capabilities-Based Approach to Force Planning

September 21, 2004

Elaine Simmons LMI (703) 917-7314

Capabilities-Based Approach to Force Planning

 Study sponsored by the Office of Force Transformation, Office of the Secretary of Defense

Views, opinions, and findings are those of LMI





Disconnect of Supply and Demand

Supply

Forces that can win a conventional war with peer

Lengthy buildup of massed firepower

Deliberate reliance on reserves for major operations (USA, USAF)

Develop better versions of legacy platforms/systems

VS.

Demand

Prevail in a wide range of current and future conflicts (1-4-2-1)

10-30-30

Shared info and knowledge

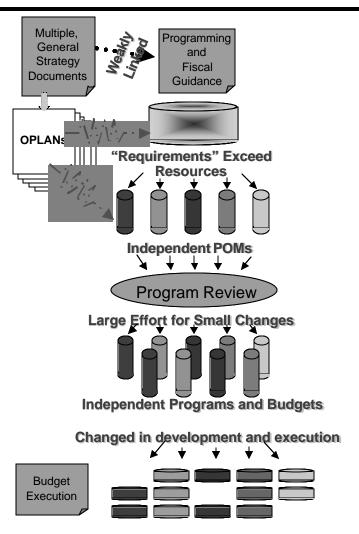
Support recurring, extended deployments

Transform the joint force

Overuse of selected capabilities; underuse of others



Demand Signals – PPBE Process



- Strategic guidance: mix of abstract concepts and fiscally unrealistic programming instruction
 - COCOMs focused on near term programs
- Program build: driven by Service priorities
 - Emphasis on recapitalizing legacy force structure
- Program review: OSD reveals which part of the guidance they really meant
 - Services "defend the program"
- Execution: "did we spend the money?"
 - Little feedback vis-à-vis strategic objectives



Demand Signals -- DoD Analysis Process

Study Phases

Traditional Analyses

Determine Objective

Focused on gaps vs. specific threat

Define Scenario(s), Assumptions, **CONOPS**

 Threat and Service roles and CONOPs carefully scoped

Select Tools, Define/Collect Data

Attrition oriented

C4ISR, strategic log/mob separate

Dials or assumptions for everything else

Conduct Analysis

Base case in-depth, very limited excursions

Add firepower to win

Generate Results

 Incremental changes to planned programs



Are We Really Doing Capabilities-Based Planning*?

Determine Objective

Define Scenario(s), Assumptions, **CONOPS**

Select Tools, Define/Collect Data

Conduct Analysis

Generate Results

Looking for adaptive options that hedge against a wide range of possible futures?

Focused on sensitivity to myriad variations in key assumptions?

Addressing big trades or marginal changes?

Supporting choice making or advocating programs?

*Heavily based on work by Paul Davis, Rand Corp





End State

- DoD leadership, not the stovepipes, make key risk judgments
 - Avoid serial sub-optimization at the stovepipe level
- DoD's planning process is strategy-driven
 - In the context of an unknowable future
- DoD components' analytic and programming activities respond to the corporate planning guidance
 - Analytic activities geared to informing, achieving, changing corporate priorities
 - Assess gaps and excesses, benefits and costs





Capabilities Approach

- 1. Identify first order capabilities--what must be accomplished to meet strategic objectives
 - Break the "lesser included" mold
- 2. Assess the demand for these capabilities across a broad security context
 - Inform relative priorities at the strategic level
- 3. Identify key trade areas to satisfy unmet demands
 - Still open to a variety of programmatic solutions
- 4. Devise options to provide needed capabilities—now and as demands change





Strategic Level Capabilities

- Deter adversaries/reduce the need for military intervention
- Shape conflicts to terms advantageous to the U.S.
- Identify, locate, and defeat non-conventional forces/resources
- Protect citizens and infrastructure
- Provide humanitarian assistance/restore essential services
- Restore self-sufficiency in nations and non-state areas
- Identify, locate, and defeat conventional military forces





Strategic Level Capabilities

Primary force sizing

- Deter adversaries/reduce the need for military intervention
- Shape conflicts to terms advantageous to the U.S.
- Identify, locate, and defeat non-conventional forces/resources,
- Protect citizens and infrastructure
- Provide humanitarian assistance/restore essential services
- Restore self-sufficiency in nations and non-state areas
- Identify, locate, and defeat conventional military forces



Proposed Security Context

Multi-Polarity (RAND)

- Current allies/friends become or coalesce around one or more nearpeers
- Highly stressing, but where we are already strong

Game Changer (OFT)

- Determined exploitation of U.S weaknesses/ dependencies, possibly via technical breakthrough
- Threat of surprise development that renders part/all of our military might ineffective

Core vs. Gap (Barnett)

- Isolated authoritarian regimes export terror, drugs, pandemics, radicalism
- Multiples of Iraq, Afghanistan—major post-conflict operations

Intra-Regional Bullies with WMD (OSD)

- Must deter use of WMD, deal with possible WMD aftermath
- Sources of proliferation

HLS-Centric

Threat of frequent, synchronized assaults on CONUS

Conventional threat from advanced state(s)

Any state or non-state actor setting new rules of warfare

Non-advanced states threatening global stability

Global "911" force

Major areas of US become more like Jerusalem



Demand for Strategic Capabilities (Illustrative)

	Security Context				
Strategic Level Capabilities	Multi- Polarity	Game Changer	Core vs. Gap	Intra- Regional Bullies	HLS
Deter adversaries/ reduce need for military intervention	Н	Н	L	Н	Н
Identify, locate, defeat conventional military forces	Н	L	L	М	L
Shape conflicts to terms advantageous to US	M	Н	L	Н	Н
Identify, locate, defeat non-conventional military forces	L	Н	H	L	Н
Protect citizens and infrastructure	L	Н	М	M	Н
Provide humanitarian assistance/restore services	L	L	Н	M	Н
Restore self- sufficiency	L	L	Н	М	L

Means very different things across scenario range

Highly sensitive to expanded range of conflicts

H=Higher Demand
M=Medium Demand
L=Lower Demand



Demand for Strategic Capabilities— Compared to Force "Supply" (Illustrative)

	Security Context					
Strategic Level Capabilities	Multi- Polarity	Game Changer	Core vs. Gap	Intra- Regional Bullies	HLS	
Deter adversaries/ reduce need for military intervention	Ξ	Н	L	Н	Н	
Identify, locate, defeat conventional military forces	Н	L	L	М		
Shape conflicts to terms advantageous to US	Н	Н	L	Н	Н	
Identify, locate, defeat non-conventional military forces	L	Н	Н	L	Н	
Protect citizens and infrastructure	L	Н	M	M	Н	
Provide humanitarian assistance/restore services	L	L	Н	M	Н	
Restore self- sufficiency	L	L	Н	M	L	

Need to explore many variations within "boxes"

Higher priority for investment

Medium priority for investment

> Lower priority for investment



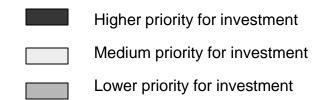


Demand for Strategic Capabilities— Implications for Force Mix

	Coourity Contayt					
	Security Context					
Strategic Level Capabilities	Multi- Polarity	Game Changer	Core vs. Gap	Intra- Regional Bullies	HLS	
Deter adversaries/ reduce need for military intervention	н	Н	L	Н	Н	
Identify, locate, defeat conventional military forces	Н	L	L	М	L	
Shape conflicts to terms advantageous to US	Н	Н	L	Н	Н	
Identify, locate, defeat non-conventional military forces	L	Н	Ι	L	Н	
Protect citizens and infrastructure	L	Н	M	M	Н	
Provide humanitarian assistance/restore services	L	L	Ι	M	H	
Restore self- sufficiency	L	L	Н	М	L	

To turn these reds and yellows to green, need more/better/ different functions such as:

- C4ISR
- Cyber and unconventional technology
- Special operations
- Perception management/ cultural intelligence
- Restoration of essential services
- Security
- Limited governance





Summary

- Strong corporate level direction essential
 - Connect strategy and the program, drive major trades
- Must separate formulation of needs from solutions
 - Free ourselves from platform centric analysis
- Recent capabilities-based efforts show progress, but are "mild-hybrids" at best
 - Primacy of campaign models limits exploration
 - Strong program advocacy impedes choice making

